--- 25 Cigarettes - “Rothman Tobacco” - 12-50E ---

In 1956 “Rothman Tobacco” came to Canada from England, and opened a modern factory at Toronto in 1957. Towards the end of the same year in the United Kingdom the “Rothman Group” acquired voting control of “Carreras Limited” which held majority voting shares of “Rock City Tobacco”, Quebec City. The Rothman readable date coding begins with a three digit weekly cancellation in December 1957.

In the Rothman *weekly* three digit code the *first two numbers* give ***the week*** of the year, and *the last digit* provides ***the year***. In 1968-69 the numbers were in heavy 4½ mm. Gothic without the company code but early in 1960 a 2 mm. company code **12-50E** was added at the top and the date code was printed in thin 4 mm. Gothic figures. This first “Rothman / Rock City” Series **6–13D** using a ***single*** two digit date code, has not been found to date on “Rothman of Pall Mall” production.

Additionally, to date I have ***not located any examples*** cancelled in this format ***with red ink***, and none in black ink after **381** for the 38th week of 1961. The sequence possibly runs to December 1961 at **521**, although a new Budget may have changed the coding in mid-stream. I have begun the following *monthly* series as if started at **11** in January 1962.

“Rothman of Paul Mall” was located in Toronto, Ontario. The red cancellations were used on products destined for sale in the Province of Quebec. Since “Rothman” had controlled “Rock City Tobacco” located in Quebec City since 1957, it stands to reason that most of the tobacco which they sold in Quebec was made in Quebec - and not in Toronto.

--- 25 Cigarettes - Series “C” - “Rothman of Pall Mall”, Toronto - 12-50E - 1962-69 ---

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / 29** by “Rothman Tobacco” in July 1963

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / 42** by “Rothman Tobacco” in August 1964

--- the cancellations read horizontally upright - 8 copies to date ---

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
1962	---	---	---	---	---	---	---	---	---	---	---	---
1963	---	---	---	---	---	---	**29**	---	**31**	**32**	**33**	---
1964	---	---	---	---	---	---	---	**42**	---	---	---	---
1965	---	---	---	---	**51**	**52**	**53**	---	---	---	---	---
1966	---	---	---	---	---	---	---	---	---	---	---	---
1967	---	---	---	---	---	---	---	---	---	---	---	---
1968	---	---	---	---	---	---	---	---	---	---	---	---
1969	---	---	---	---	---	---	---	---	---	---	---	---

--- 25 Cigarettes -- Series “C” - “Rothman of Pall Mall”, Toronto - 12-50E - 1969 ---

In 1969, initially using the imperforate twenty-five cigarette Series “C” stamps “Rothman of Pall Mall” began a new coding system using the doubled 5 mm. date format and central 3 mm. company code **12-50E**. The dating is based on the twelve letter monthly code-word **AMBIDEXTROUS**. In November 1969 the system using 4 mm. date coding continues onto the “Wings” Series with the centred but reversed 2 mm. company code **50E-12** not beginning until 1973.

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / T** by “Rothman Tobacco” in August 1969

--- the cancellations read horizontally upright - 2 copies to date ---

[★RC-394]	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
1969	---	---	---	---	---	---	---	T	---	---	U	---

--- 25 Cigarettes - “Wings” Series - “Rothman of Pall Mall”, Toronto - 12-50E - 1969-74 ---

“Rothman of Paul Mall” was located in Toronto, Ontario. The red cancellations were used on products destined for sale in the Province of Quebec. Since “Rothman” had controlled “Rock City Tobacco” located in Quebec City since 1957, it stands to reason that most of the tobacco which they sold in Quebec was made in Quebec - and not in Toronto.

★**RC-817** - 25 cigarettes, imperf, coded **12-50E / A** by “Rothman Tobacco” in January 1969

★**RC-817** - 25 cigarettes, imperf, coded **12-50E / U2** by “Rothman Tobacco” in November 1972

--- the cancellations read horizontally upright - 4 copies to date ---

[★RC-817]	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
1969	**A**	---	---	---	---	---	---	---	---	---	---	---
1970	---	---	---	---	---	---	---	---	---	---	---	---
1971	---	---	---	---	---	---	**X1**	---	---	---	**U1**	---
1972	---	---	---	---	---	---	---	---	---	---	**U2**	---
1973	---	---	---	---	---	---	---	---	---	---	---	---
1974	---	---	---	---	---	---	---	---	---	---	---	---

File path is [c:\ MS - STAMPS \ RC_STAMPS \ 1935 - Series C \ 25 cigarettes \ 12-50E - small - red],
In MS Word 2007 for Windows 7,
Formatted for a HP CP 1525 Laser Jet,
January 1st 2014, JBH